



Alcohol and Tobacco Control State of Louisiana

ATC Commissioner Suspends Permit of Lafayette Area Bar Caught Selling Alcohol to Minors

September 11, 2014

Baton Rouge, La. – The Louisiana Office of Alcohol and Tobacco Control (ATC) has suspended the state alcohol permit for Jersey's Daiquiris Sports Bar today, after the Broussard bar was found guilty of selling alcohol to a minor.

During an administrative hearing held in Baton Rouge today, Commissioner Troy Hebert found Jersey's Daiquiris Sports Bar, located at 811 Albertsons Parkway in Broussard, guilty of third offense sale of alcohol to a minor. Commissioner Hebert suspended the bar's alcohol permit for 60 days and ordered the business to pay a \$2,500 fine.

ATC agents, along with an undercover operative and witness, conducted a compliance check of the business on July 19, 2014, at which time an employee of Jersey's sold a beer to a 16-year-old operative. ATC has received several anonymous complaints and Jersey's was found guilty of serving alcohol to minors on two previous occasions by ATC.

Less than four months ago, Jersey's agreed to pay a fine of \$5,000 and implement certain measures designed to eliminate sales to minors at the business. At the hearing today, Commissioner Hebert found that Jersey's violated the consent agreement with ATC.

The suspension of Jersey's alcohol permit will go into effect Friday, September 12, 2014, at noon.

For more information, please contact:

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